

# Core Competencies



## **The Heaviest Lifting: Create Software Assets**

- Analyze requirements and Solution needs
- Design and model solutions
- Create databases
- Create applications
- Create translation middle-ware software
- Enhance software
- Maintain software
- Provide development processes
- Mentor technical teams
- Plan and implement system architecture
- Utilize object-oriented best practices

## **Make eBusiness Real**

- Create Business Presence & Image
  - Design/develop/deploy web sites
  - Business presentation
  - Product & service presentation
  - Customer experience & service presentation
- Improve Customer Relationship Management
  - Track customer information
  - Manage & access customer accounts
  - Personalize customer experience
  - Attract & maintain customers
- Establish eCommerce
  - Create product/service catalog
  - Integrate product/service order
  - Track order/service status
  - Manage supplier pricing & fulfillment
- Solve EAI - Enterprise Application Integration
  - Integrate purchased solutions
  - Leverage & integrate existing custom or legacy applications

**ArchWing helps  
your business  
cut costs  
and seize opportunities.**

## **Build Effective System Architecture**

- Migrate from client/server solutions to web
- Migrate from legacy systems to web
- Migrate from legacy systems to client/server
- Create an Intranet
- Create an Extranet
- Migrate tools (e.g. from Visual Basic to Java or C#)
- Implement advanced RDBMS (Oracle) database
- Deploy solution nationally
- Deploy solution internationally

## **Improve Business Processes**

- Automate business processes and rules
- Consolidate business processes and rules
- Provide just in time access to business & service information
- Reveal all business products & services to customers
- Enable rapid change to all business processes & rules
- Integrate business processes with your suppliers & partners

**We do the Heavy Lifting<sup>sm</sup>  
for eBusiness**